

Privacy Statement

Tiburon Research SIA, a company registered in Latvia under number 40103670887, with principal place of business at 10 Krišjāņa Barona iela 32-12, Rīga, LV-1011 ("Tiburon Research" or "Company") is a technology provider helping businesses to conduct their market research studies and to enhance their business decision making process.

This Privacy statement ("Privacy Policy") explains how we use personal data we collect about you, when you access, register and use our services via www.ludi.today website ("Site"). Please read it carefully. By using our Site, you consent to this Privacy policy.

1. What information do we collect about you

When using our Site you are normally asked to provide your opinion on various facts, situations, your personal experience, your preferences, etc.

We collect the personal data ("information") you provide by email and in completing our recruitment questionnaire when joining our Site.

In case the registration process is not successfully completed, your information will not be retained by us, apart from some limited information to prevent any fraud or misuse.

We also collect the information you voluntarily provide when completing any of the surveys we invite you to participate in, or you provide feedback, comments or other information on our Site.

In some instances, concerning our surveys, we may ask you to provide certain sensitive personal data, for example revealing your racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership or data concerning health or sex life. You do not have to answer these questions and such questions will always include a "prefer not to answer" option. Responses to these questions will remain confidential unless you explicitly and freely consent to your responses to these questions, together with your personal information, being passed to research clients, such transfer bringing added value related to their research analysis.

We collect certain information about your device, and the hardware and software present on your device, by using Cookies

2. Why we collect personal data from you

The primary purposes, why we collect personal data from you is the conduct of surveys on the Site.

In order to fulfill this contract, you shall complete the registration procedure at the end of which your account on the Site will be created. Our Company will collect the personal data you completed in the registration form and process it in accordance with this Privacy Policy using automated means.

We then also collect information from you based upon your consent, in particular where you either respond to any survey invitations we might be sending you or that you may otherwise voluntarily provide. Your responses to such surveys are at your choice. There might also be situations where we are seeking your further or even explicit consent where this might be appropriate or required.

During your membership on this Site, we automatically collect information about your device for protecting our legitimate interests or, subsequently, those of a third party for the purposes of preventing fraud and security checks.

3. How we use your personal data

We may use personal data that we collect about you or that you provide to us to:

- Fulfill our contract with you;
- Send you invitations to participate in surveys that are relevant to you based on the information you provided in response to our recruitment questionnaire(s) or as may be updated at a later stage;
- Provide, maintain and improve our products and Site;
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;

- Communicate with you about products, services, offers, promotions, rewards and events offered by us and others, and provide news and information we think will be of interest to you;
- Personalize and improve our Site and provide advertisements, content or features that match user profiles or interests.

We will take all reasonable steps to ensure that any personal data we process are accurate, adequate, relevant and not excessive, given the purpose for which they were obtained. We will not process personal data obtained for one purpose for any unconnected purpose unless you have consented to this.

We will NEVER use your personal data for any purpose other than as described in this policy. We do not sell, trade, or otherwise transfer to outside parties your personal data. This does not include trusted third parties who assist us in operating our Site, conducting our business, or servicing you, so long as those parties agree to keep this personal data confidential.

We take reasonable measures to help protect personal data about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. All personal data you provide to us is encrypted and stored on our secure servers behind firewalls.

4. Personal data, processed with automated means. Tracking

When you access your accounts with the Site, we automatically collect personal data about you, which may include:

- With your consent, we may collect information about the location of your device when you access our Site.
- We collect information about the device you use to access our Site. Such information may include the hardware configuration of your device, operating system and version, browser version and settings, language and timezone settings, unique device identifiers.
- We log information about your use of our Site, including the type of browser you use, pages viewed, your IP address and the page you visited before navigating to our Site.
- We use various technologies to collect information, and this may include sending cookies to your computer or mobile device. For more details please read paragraph 5 of this Policy.

If you do not want us to collect this information, do not use our Site.

5. Cookies

By continuing to use the Site, you agree to our use of cookies and similar technologies ("Cookies") and the collection of personal data from your PC/Laptop or other computing device you may use to access our Site.

The Site collects personal data/information using 'cookies' and functionally similar technologies. Cookies are small files stored on your computer. Specifically, in respect of cookies, further details of what cookies are can be found by visiting www.aboutcookies.org. We use the following cookies:

Cookies

The cookies used in connection with our Site are as follows:

Necessary

Mandatory — can not be deselected. Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

AspNetCore.Identity.Application

6. Children Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), we do not collect any personal data/information from anyone under 13 years of age. Our Site, products and services are all directed to people who are at least 13 years old or older.

7. How can you manage your personal data

You have the right to access, correct, request a copy of or delete personal data we hold about you. You also have the right for all the personal data you have provided to us, to be transferred to another party.

In all of these cases, please contact us by e-mail at ask@ludi.today or by letter sent to:

Ref: Tiburon Research SIA

Address: Krišjāņa Barona iela 32 - 12, Rīga, LV-1011.

You may also use various mechanisms we provide to manage your personal data.

- **Account Information.** You may access, update or correct information about you at any time by logging into your account on the Site. If you wish to block/deactivate your account, please contact us at ask@ludi.today, but note that we may retain certain personal data as required by law or for legitimate business purposes. We may also retain cached or archived copies of personal data about you for a certain period of time.
- **Cookies.** Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies please read carefully paragraph 6 of this Policy.
- **Promotional communications.** You may opt out of receiving promotional communications from us by following the instructions in those messages. If you opt out, please note that we may still send you non-promotional communications.
- **Push notifications.** With your consent, we may send push notifications or alerts to your browser. You can deactivate these messages at any time by changing the notification settings for your browser.

8. Retention of your information

We retain your information attributed to you, only for as long as is necessary to fulfill the purposes for which it was collected.

9. Changes to our Privacy Policy

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new Privacy Policy on this page: www.ludi.today/privacy. The date the Privacy Policy was last revised is identified at the bottom of the page. You are responsible for ensuring for periodically visit this Privacy Policy to check for any changes.

Last modified: 16.05.2022

ask@ludi.today

To ask questions or comment about this privacy policy and our privacy practices, contact us at: ask@ludi.today.

Tiburon Research SIA

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